

An aerial photograph of a city street at dusk. The central focus is a large, multi-story historic building with many windows, some of which are lit up. To the left of this building is a modern parking garage. To the right is another historic building with a mural on its side. In the background, there are snow-capped mountains under a twilight sky. The text 'REGISTRY COLLECTION HOTELS' is overlaid in the center of the image.

REGISTRY

COLLECTION HOTELS

THE MINING EXCHANGE, A REGISTRY COLLECTION HOTEL
COLORADO SPRINGS, CO

THE MINING EXCHANGE, A REGISTRY COLLECTION HOTEL
COLORADO SPRINGS, CO

REGISTRY

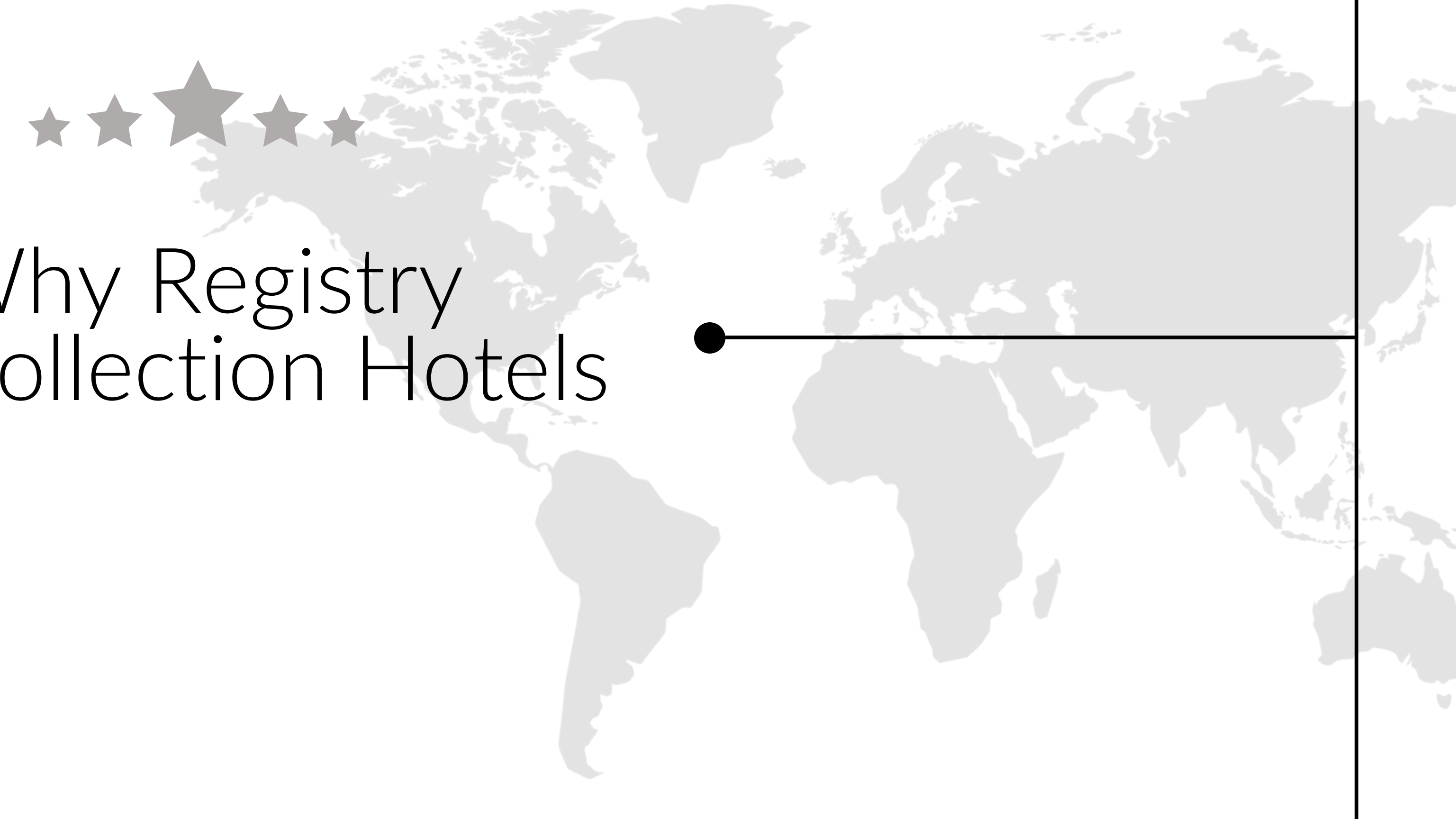
COLLECTION HOTELS

Their Stay. Your Story.

Unparalleled service for guests.
Unmatched support for owners.
Incredible experiences for all.

Discover our carefully curated collection
of independent hotels designed to
awaken the senses of every guest.





Why Registry Collection Hotels

Leading-Edge
Tech Stack

Savings on
OTA
Commissions¹

Higher
Contribution

¹Versus independent or unbranded hotels

Technology Fuels our Franchisees' Future

GLOBAL PARTNERSHIPS

We partner with leading organizations to offer a **best-in-class tech ecosystem** offering new innovations at scale and a lower cost:

Sabre
Oracle
Amazon
Adobe
Salesforce
and more!

CONTINUED INVESTMENT

Over the past five years, we've invested **\$300 million in technology**. Our investments help every hotel-regardless of size-access the most current innovations our industry has to offer:

NextGen PMS + RMS
Award-Winning Mobile App
ReconcileNow

DELIGHT TODAY'S GUESTS

We are providing at scale new technology that helps hotels deliver **the experiences today's guests expect**:

Cashless tipping
Mobile Check-in/Check-out
Enterprise Level Messaging with AI

TECHNOLOGY ADVISORY BOARD

A dedicated group of franchisees who help us determine what comes next.

New ideas such as:

EV Charging
Smart HVAC controllers
Intelligent casting / streaming solutions

Wyndham Connect

Guest Engagement Platform
designed to increase revenue & enhance guest experience

Earn more revenue

by offering guests paid upgrades in advance

Reduce fraud and chargebacks with mobile check-in

Connect with guests directly with AI-powered text messaging

Save your staff and guests time with contactless, mobile check-out

Boost your hotel's online reviews and improve your online presence

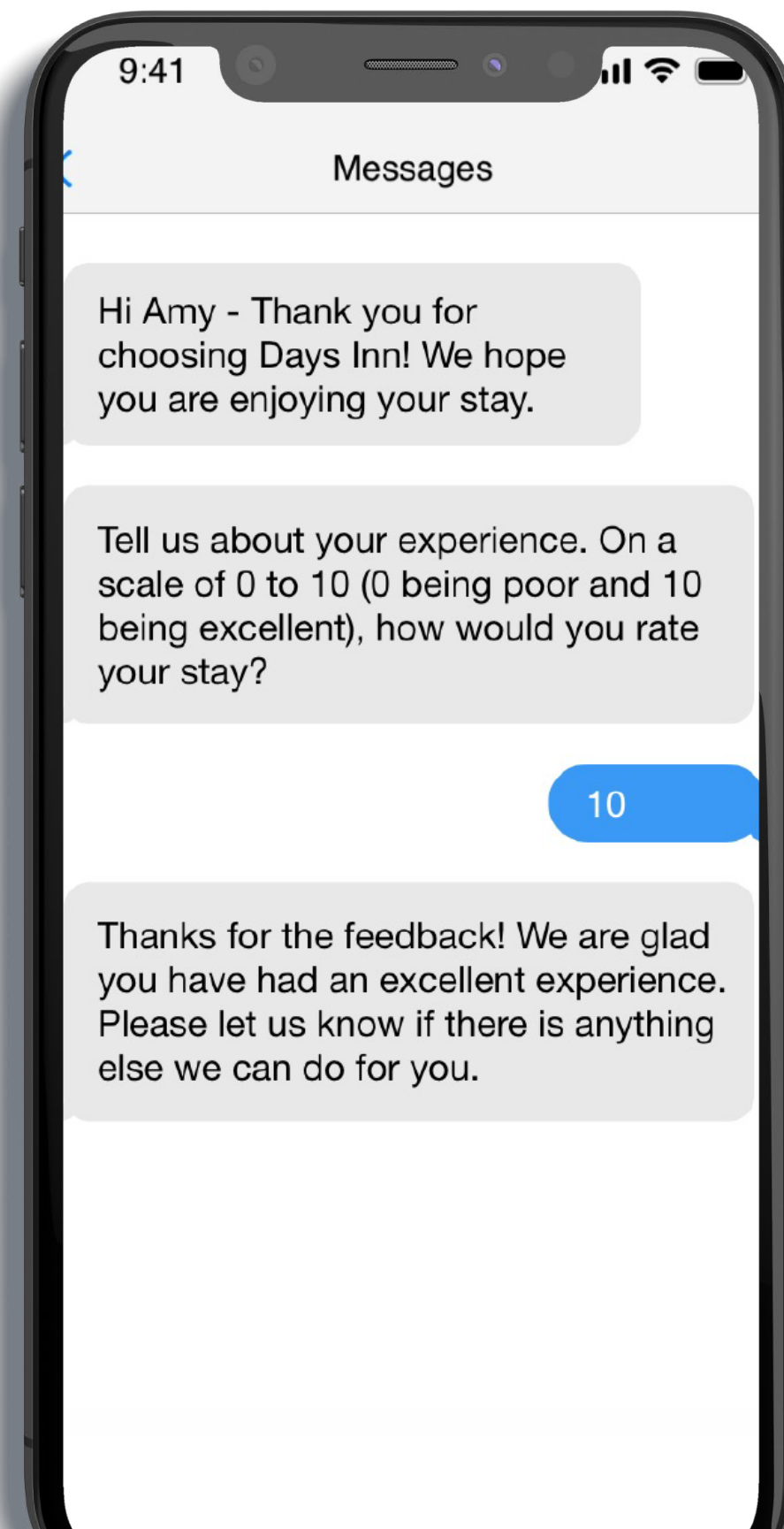
Powered by the award-winning hospitality software company Canary.



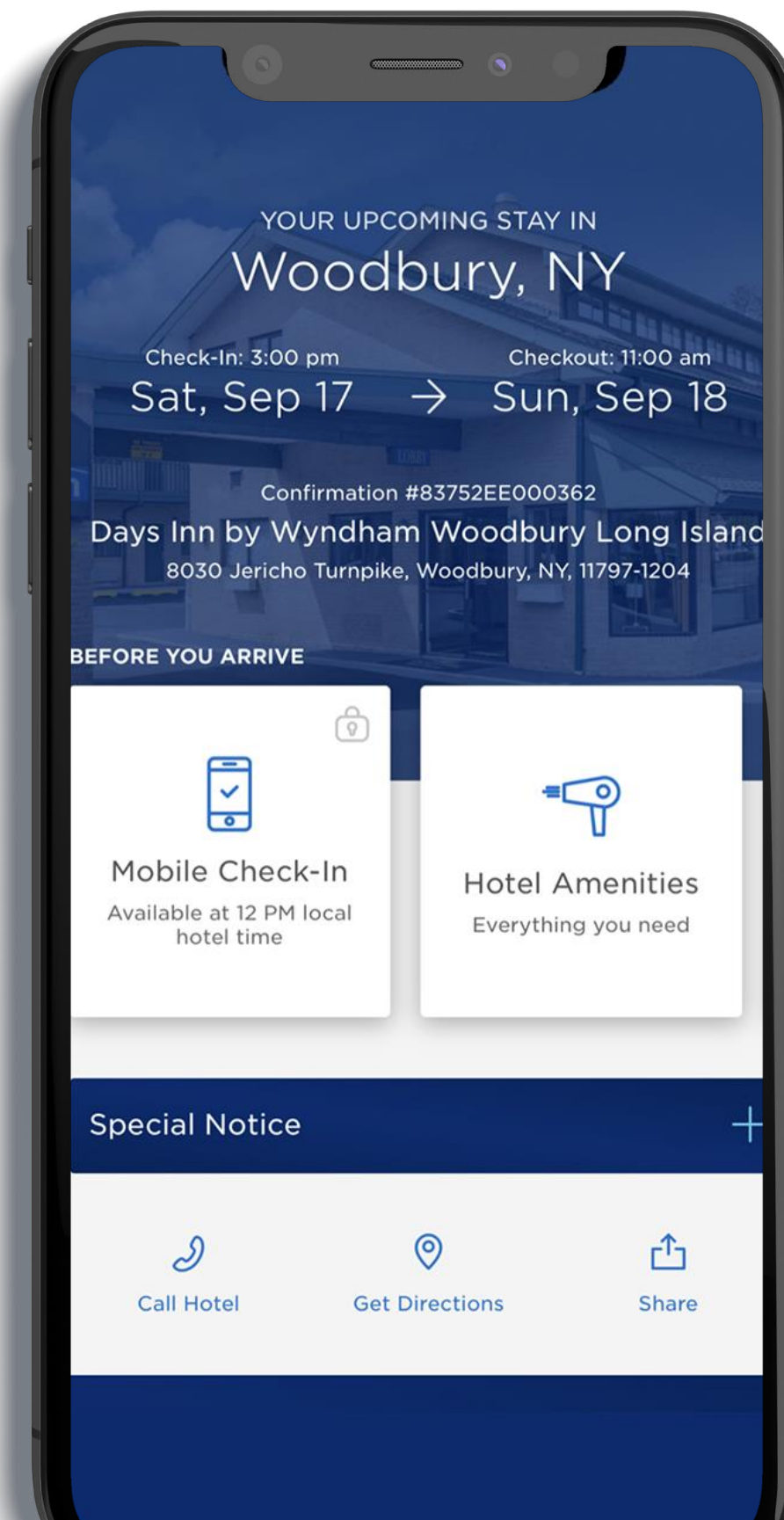
Wyndham Connect

Enhancing the guest experience through digital innovation

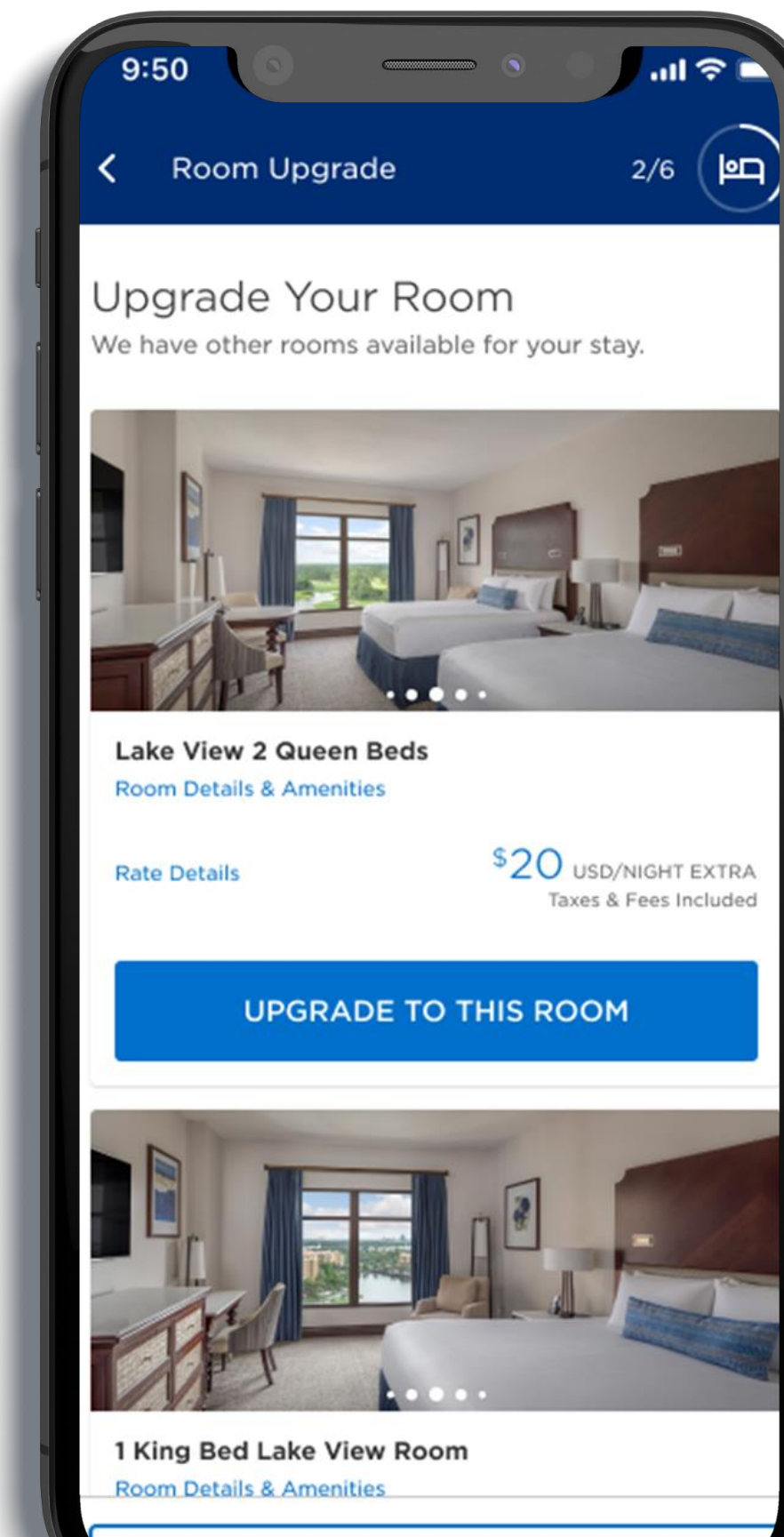
PROPERTY MESSAGING



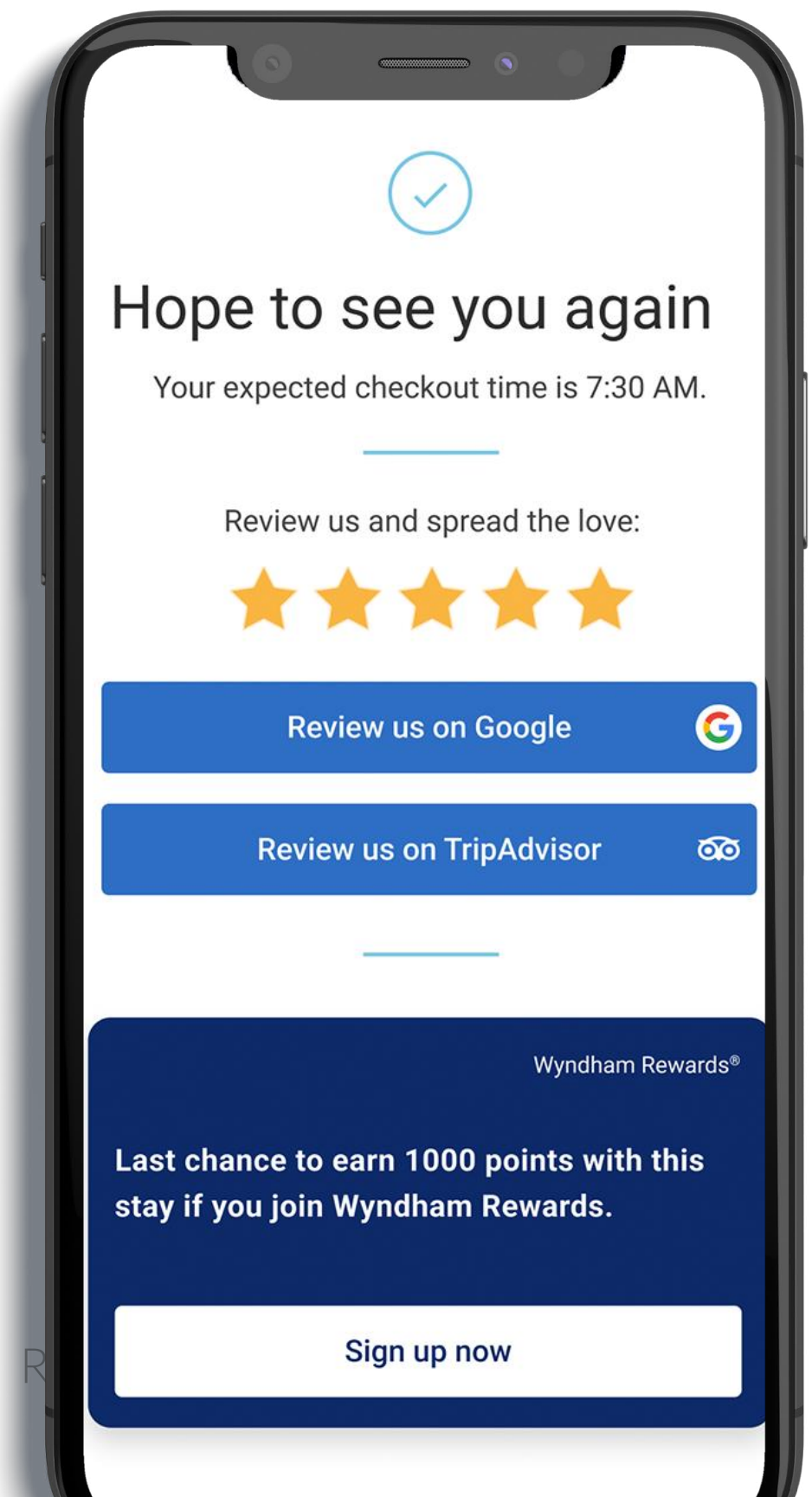
SMART MOBILE CHECK-IN



DYNAMIC UPSELL



SMART MOBILE CHECK-OUT



Wyndham Community

Franchisee Engagement Platform access actionable resources and personalized performance insights

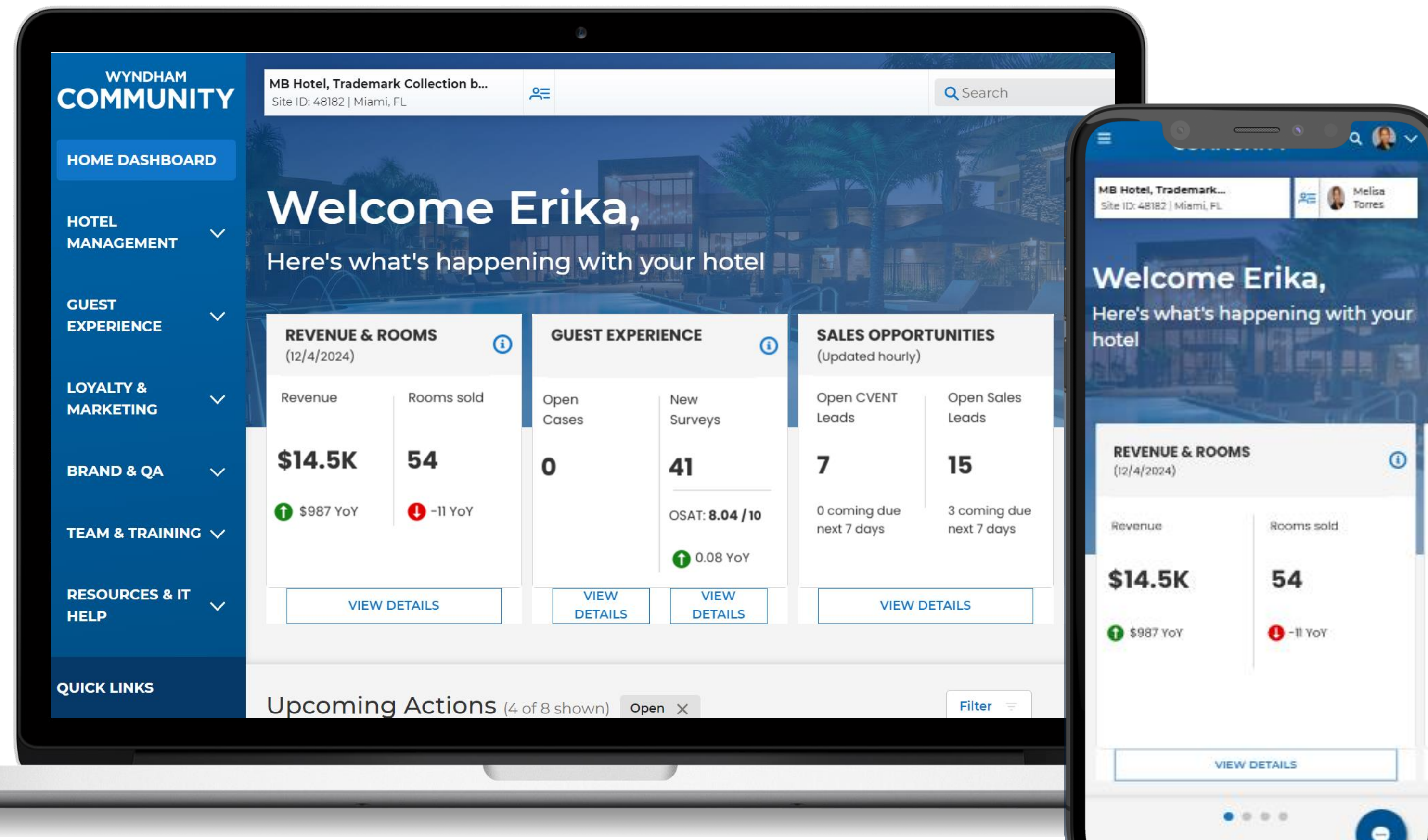
PERSONALIZED PERFORMANCE INSIGHTS

Real-time dashboards to view your hotel's performance and an action panel to help prioritize tasks

EASY AND EFFICIENT TO USE

Key information in two clicks and instant chat with your Wyndham Support team ensures you have the help you need

ALL AT YOUR FINGERTIPS!



Savings on OTA Commissions

Seamless access to over 100 distribution channels with an average savings of 20% on the most recognizable OTAs¹



¹Versus independent or unbranded hotels

Millions of Loyalty Guests Booking Direct Help Combat Higher Commission OTA Channels

AWARD WINNING LOYALTY PROGRAM DRIVES GROWTH

121
million+

enrolled members¹

On average,
Members stay and spend

~**2X**

more than
non-members²

~**8**
million

new members
added in 2024

Nearly

50%

of U.S. hotel stays
from Wyndham
Rewards Members²

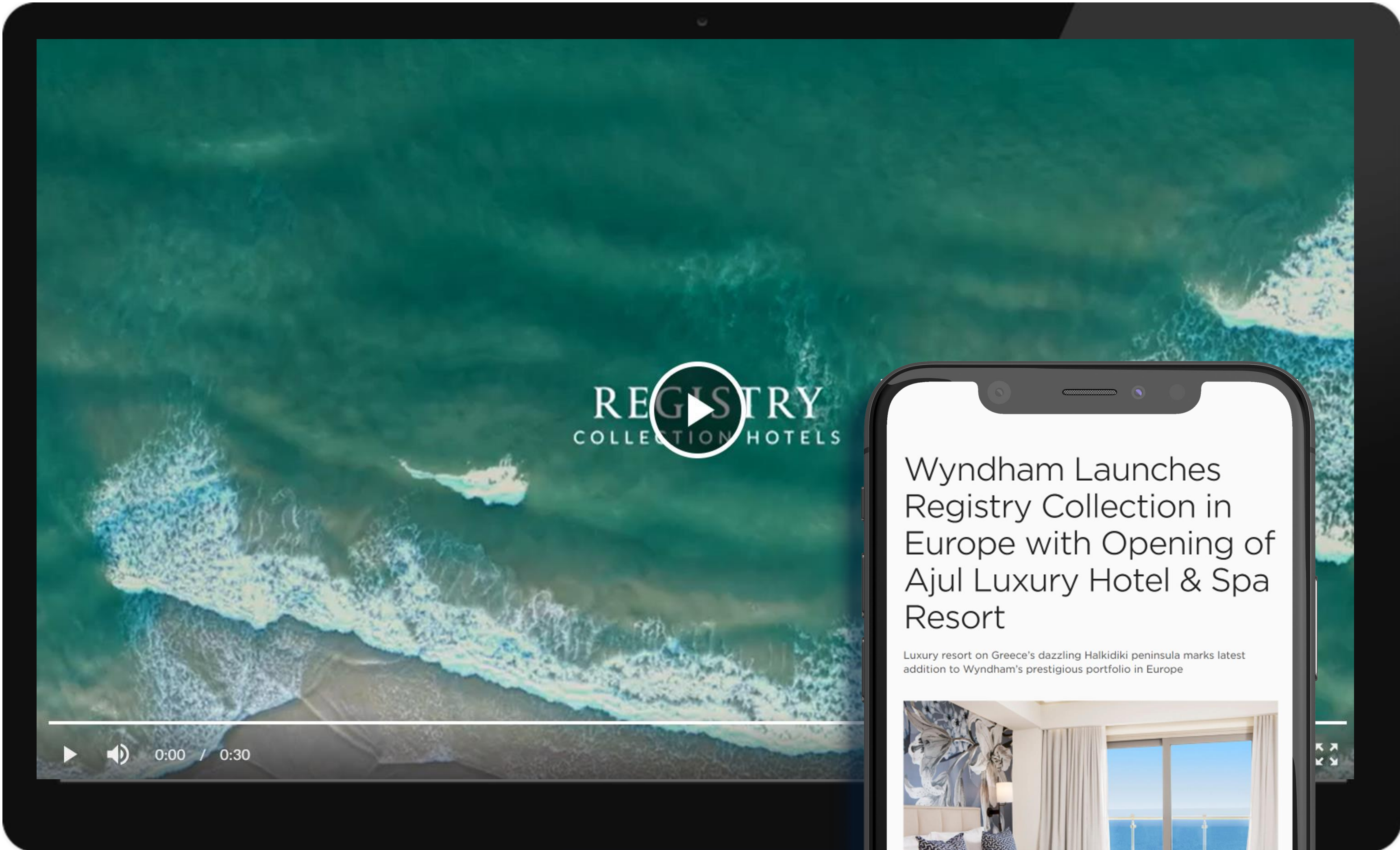


Marketing & PR that Delivers Results

PAID MEDIA

COMMERCIALS

PR



Global Sales Drives Groups & Meetings to Your Hotel

Master Service Agreements and Preferred Agreements with Fortune 500 and Other Leading Companies

TRAVEL & TOUR / SPORTS GROUPS / SMERF



SITESEARCH
SPORTS EVENT HOUSING

GROUP SEGMENT / THIRD PARTY ORGANIZATIONS

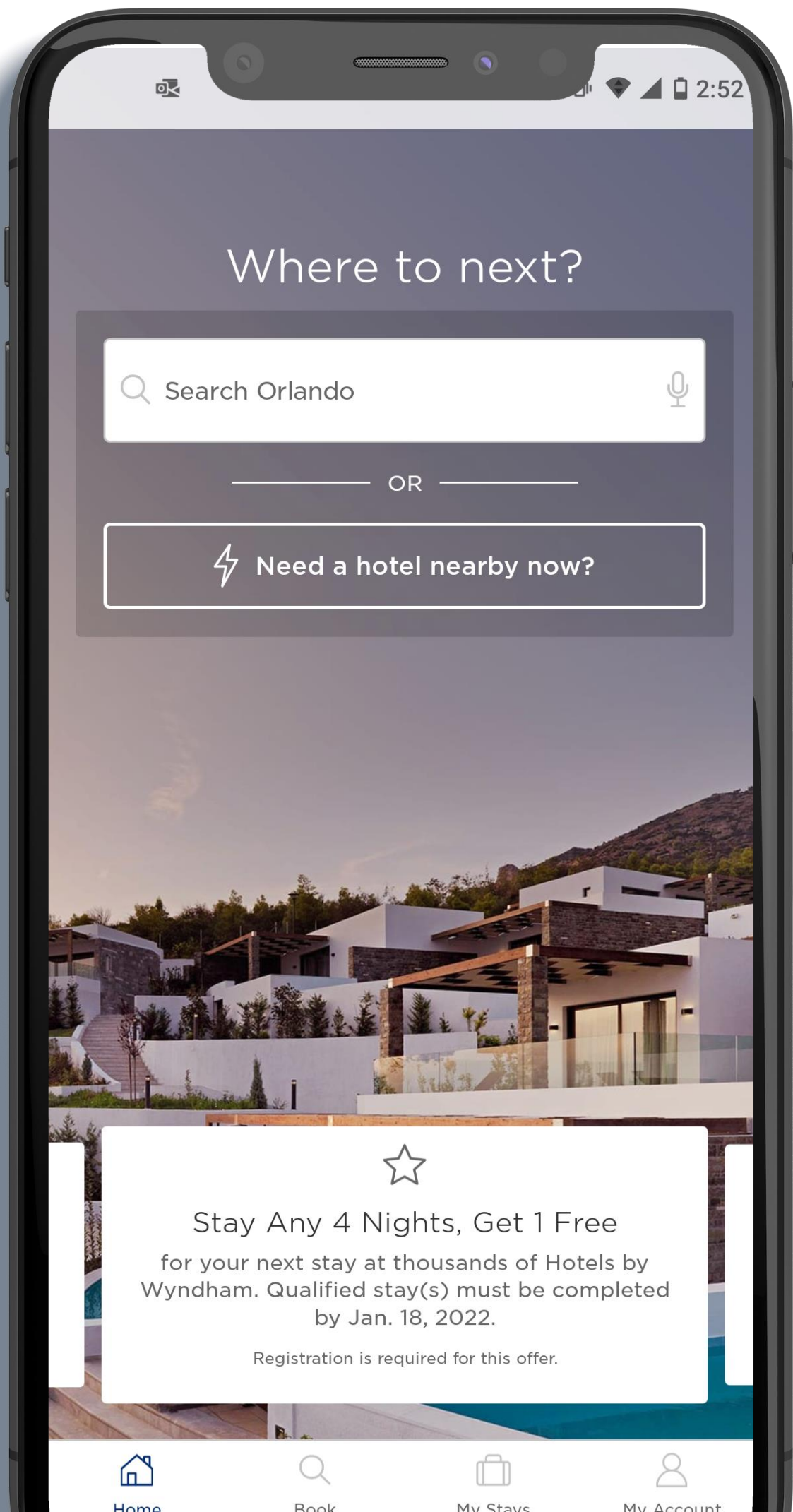


TMC / CONSORTIA

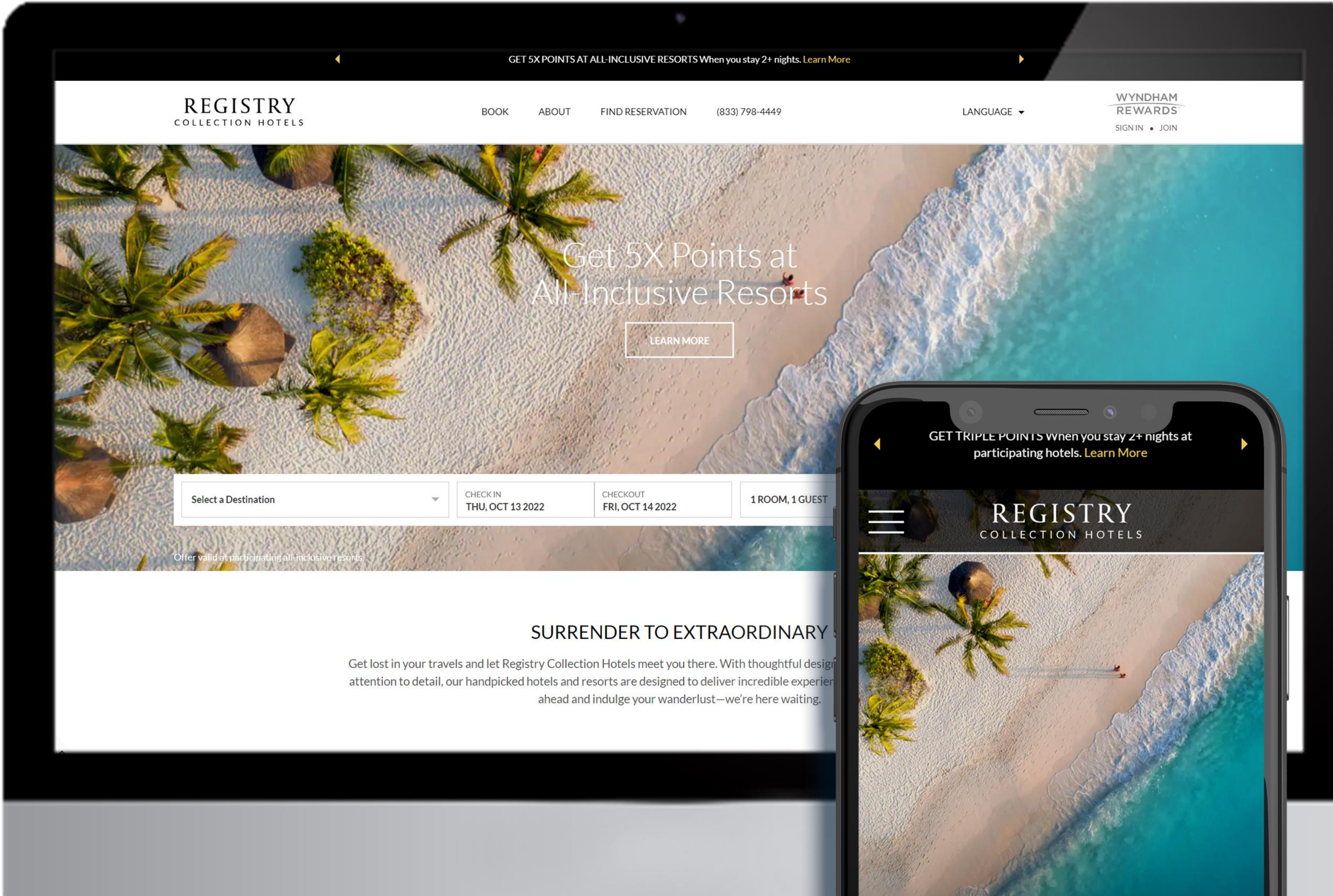


Best-in-Class Digital Ecosystem

MOBILE APP



BRAND.COM



“

The Mining Exchange has been a Colorado icon since 1902. Now, some 120 years on, we are honoring that heritage by creating a hotel imbued with local touches and human connection that has earned the distinction of being the first Registry Collection hotel in the U.S. **We're proud to be joining a world-class portfolio of international hotels** and adding Colorado Springs to the global roster of Registry Collection destinations.

”



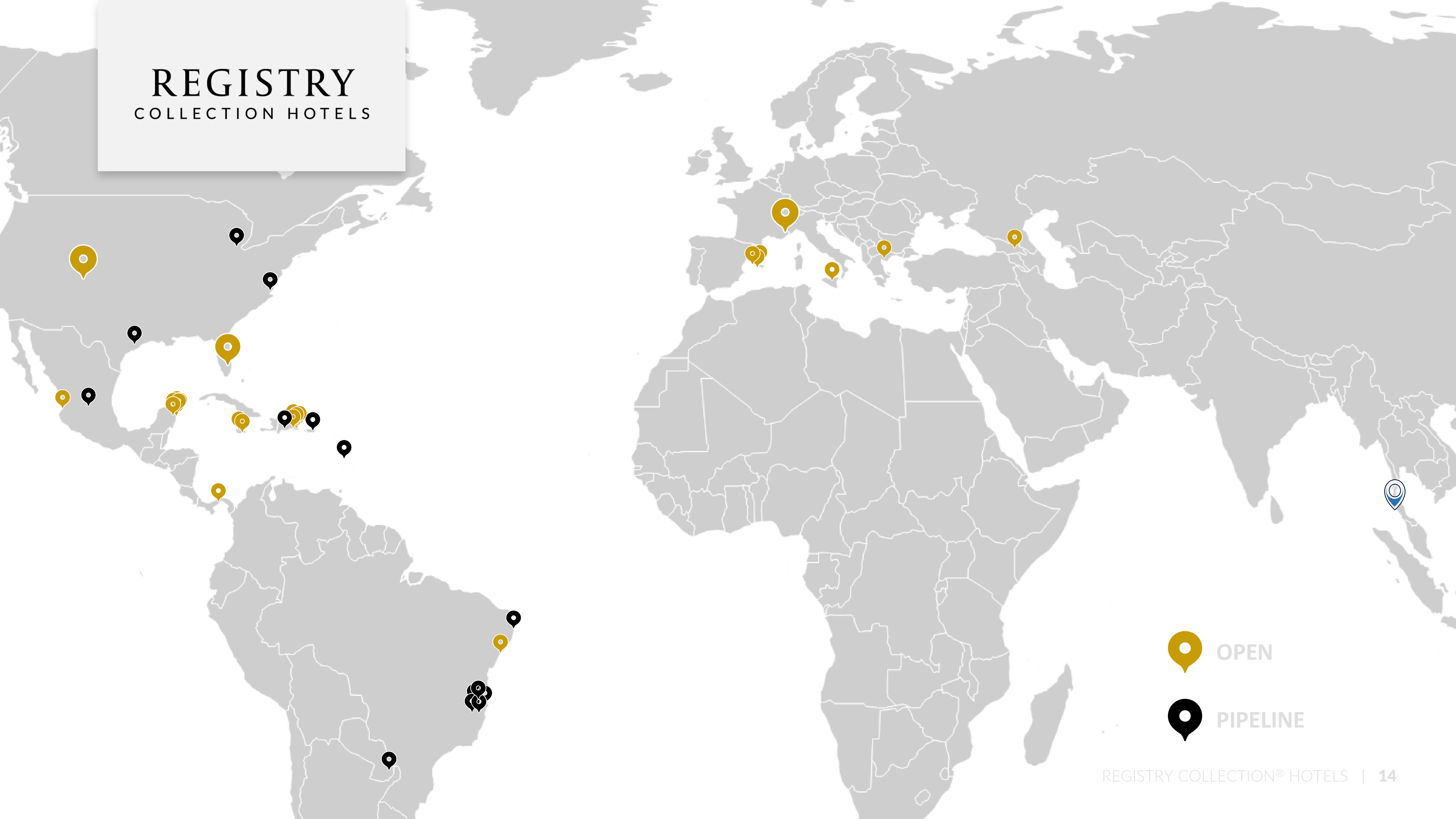
Bashar Wali

FOUNDER + CHIEF EXECUTIVE OFFICER
PRACTICE HOSPITALITY



REGISTRY

COLLECTION HOTELS



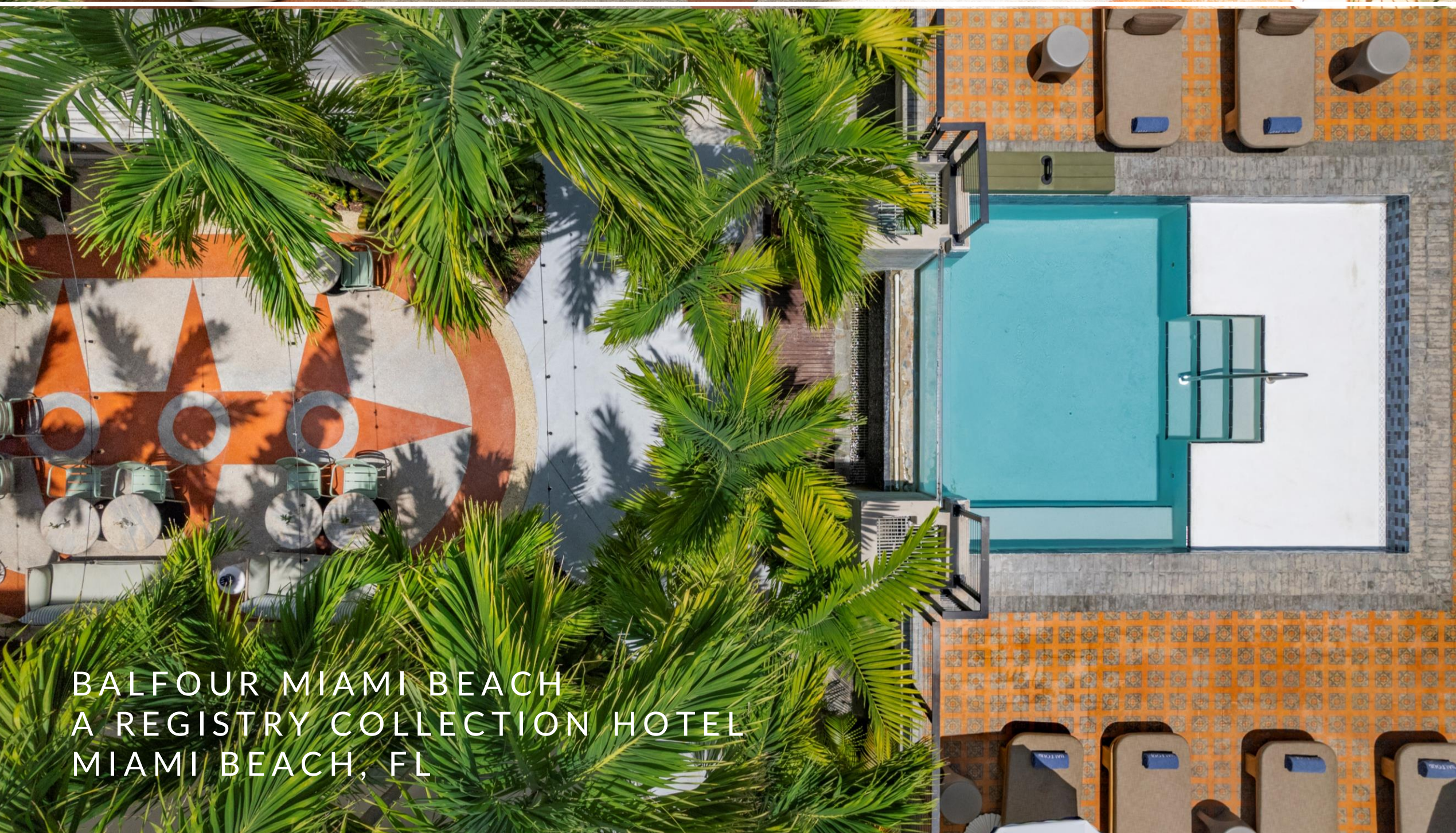
OPEN



PIPELINE

BALFOUR MIAMI BEACH
A REGISTRY COLLECTION HOTEL
MIAMI BEACH, FL





BALFOUR MIAMI BEACH
A REGISTRY COLLECTION HOTEL
MIAMI BEACH, FL

THE MINING EXCHANGE
A REGISTRY COLLECTION HOTEL
COLORADO SPRINGS, CO



THE MINING EXCHANGE
A REGISTRY COLLECTION HOTEL
COLORADO SPRINGS, CO





GRAND PALLADIUM LADY HAMILTON
A REGISTRY COLLECTION HOTEL
MONTEGO BAY, JAMAICA



GRAND PALLADIUM COSTA MUJERES
A REGISTRY COLLECTION HOTEL
CANCUN, MEXICO



GRAND PALLADIUM BAVARO SUITES
A REGISTRY COLLECTION HOTEL
PUNTA CANA, DOMINICAN REPUBLIC



TRS YUCATAN RIVIERA MAYA
A REGISTRY COLLECTION HOTEL
AKUMAL, MEXICO



COMING SOON: SAN LUIS POTOSI, MEXICO



COMING SOON: ALTERRA VILLAGE
JARABACOA, DOMINICAN REPUBLIC



COMING SOON: THE NEVISIAN
NEVIS, ST. KITS & NEVIS



COMING SOON: CAMPOS DO JORDAO
SAO PAULO, BRAZIL



An aerial photograph of a city at dusk. In the foreground, a large, multi-story historic hotel with many windows is illuminated from within. To its left is a modern parking garage. To its right is a street with cars and a building with a large mural. In the background, there are other city buildings and a range of mountains under a twilight sky.

REGISTRY

COLLECTION HOTELS

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